FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL							
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>DURHAM MICHAEL J</u>						2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]										all app	onship of Reporting F all applicable) Director		Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) COGNIZANT ASSOCIATES, INC.						3. Date of Earliest Transaction (Month/Day/Year) 12/21/2007										Office	er (give title v)		Other (specify below)		
3416 CARUTH BLVD.					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)						
(Street) DALLAS TX 75225														X	Form	Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (Zip)																		
		Tabl	e I - Noi	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Bene	eficia	ally (Owne	ed				
Date					/Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)			ties Acquired (A) d Of (D) (Instr. 3, 4			4 and Sec Ben		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code	v	Amount		A) or D)	Price		Transaction(s) (Instr. 3 and 4)				(
Common Stock, \$.10 Par Value 12/21/						./2007					10,739) ⁽¹⁾ A		\$	\$ 0 17,		7,540	D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	tive Conversion Date Execution Date or Exercise (Month/Day/Year) if any			Date, Transaction Code (Instr.			ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		ount	t		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(A) (D)		Date Exercisable		Num of Title Shai									

Explanation of Responses:

1. These shares represent a grant of restricted stock units which will vest in full one year from the date of grant.

By: Catherine L. Hughes,
Attorney-in-Fact For: Michael 12/21/2007

J. Durham

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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