

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2007

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from ----- to -----

Commission file number 0-13163

Axiom Corporation

(Exact Name of Registrant as Specified in Its Charter)

DELAWARE

(State or Other Jurisdiction of
Incorporation or Organization)

**P.O. Box 8180, 1 Information Way,
Little Rock, Arkansas**

(Address of Principal Executive Offices) **71-0581897**

(I.R.S. Employer
Identification No.)

72203

(Zip Code)

(501) 342-1000

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer (as defined by Rule 12b-2 of the Act).

Large accelerated filer Accelerated filer Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined by Rule 12b-2 of the Act).

Yes No

The number of shares of Common Stock, \$ 0.10 par value per share outstanding as of November 5, 2007 was 80,929,810.

ACXIOM CORPORATION AND SUBSIDIARIES
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REPORT ON FORM 10-Q
September 30, 2007

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ACXIOM CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited)

(Dollars in thousands)

	September 30, 2007	March 31, 2007
<u>ASSETS</u>		
Current assets:		
Cash and cash equivalents	\$ 53,831	\$ 37,776
Trade accounts receivable, net	294,822	285,850
Deferred income taxes	22,244	22,341
Refundable income taxes	11,421	7,657
Other current assets	52,421	59,252
Total current assets	434,739	412,876
Property and equipment, net of accumulated depreciation and amortization	291,852	312,292
Software, net of accumulated amortization	55,641	44,289
Goodwill	529,039	522,046
Purchased software licenses, net of accumulated amortization	136,683	151,326
Unbilled and notes receivable, excluding current portions	13,285	16,742
Deferred costs, net of accumulated amortization	132,016	137,684
Data acquisition costs, net of accumulated amortization	34,941	35,398
Other assets, net	22,735	23,251
	\$ 1,650,931	\$ 1,655,904
<u>LIABILITIES AND STOCKHOLDERS' EQUITY</u>		
Current liabilities:		
Current installments of long-term obligations	\$ 95,193	\$ 106,921
Trade accounts payable	54,070	54,808
Accrued expenses:		
Payroll	31,235	33,663
Other	80,352	79,078
Deferred revenue	86,911	113,318
Total current liabilities	347,761	387,788
Long-term obligations:		
Long-term debt and capital leases, net of current installments	618,981	631,184
Software and data licenses, net of current installments	7,010	17,695
Total long-term obligations	625,991	648,879
Deferred income taxes	96,333	97,926
Commitments and contingencies		
Stockholders' equity:		
Common stock	11,371	11,145
Additional paid-in capital	769,096	718,336
Retained earnings	461,865	462,844
Accumulated other comprehensive income	27,011	17,526
Treasury stock, at cost	(688,497)	(688,540)
Total stockholders' equity	580,846	521,311
	\$ 1,650,931	\$ 1,655,904

See accompanying notes to condensed consolidated financial statements.

ACXIOM CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(Dollars in thousands, except per share amounts)

	For the Three Months ended September 30	
	2007	2006
Revenue:		
Services	\$ 267,653	\$ 266,099
Data	83,373	82,220
Total revenue	351,026	348,319
Operating costs and expenses:		
Cost of revenue		
Services	208,697	201,384
Data	56,998	51,062
Total cost of revenue	265,695	252,446
Selling, general and administrative	55,042	54,008
Gains, losses and other items, net	9,932	-
Total operating costs and expenses	330,669	306,454
Income from operations	20,357	41,865
Other income (expense):		
Interest expense	(13,842)	(8,950)
Other, net	1,331	2,685
Total other income (expense)	(12,511)	(6,265)
Earnings before income taxes	7,846	35,600
Income taxes	(2,696)	13,884
Net earnings	\$ 10,542	\$ 21,716
Earnings per share:		
Basic	\$ 0.13	\$ 0.25
Diluted	\$ 0.13	\$ 0.25

See accompanying notes to condensed consolidated financial statements.

ACXIOM CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited)
(Dollars in thousands, except per share amounts)

	For the Six Months ended September 30	
	2007	2006
Revenue:		
Services	\$ 532,388	\$ 527,991
Data	156,806	157,033
Total revenue	689,194	685,024
Operating costs and expenses:		
Cost of revenue		
Services	420,783	397,457
Data	110,883	100,634
Total cost of revenue	531,666	498,091
Selling, general and administrative	107,711	108,753
Gains, losses and other items, net	25,322	-
Total operating costs and expenses	664,699	606,844
Income from operations	24,495	78,180
Other income (expense):		
Interest expense	(27,417)	(16,719)
Other, net	1,514	3,332
Total other income (expense),	(25,903)	(13,387)
Earnings (loss) before income taxes	(1,408)	64,793
Income taxes	(429)	25,269
Net earnings (loss)	\$ (979)	\$ 39,524
Earnings (loss) per share:		
Basic	\$ (0.01)	\$ 0.45
Diluted	\$ (0.01)	\$ 0.44

See accompanying notes to condensed consolidated financial statements.

ACXIAM CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY AND COMPREHENSIVE INCOME
SIX MONTHS ENDED SEPTEMBER 30, 2007
(Unaudited)
(Dollars in thousands)

	Common stock		Additional paid-in capital	Comprehensive income	Retained earnings	Accumulated other comprehensive income	Treasury stock		Total stockholders' equity
	Number of shares	Amount					Number of shares	Amount	
Balances at March 31, 2007	111,445,769	\$ 11,145	\$ 718,336		\$ 462,844	\$ 17,526	(32,862,138)	\$ (688,540)	\$ 521,311
Employee stock awards, benefit plans and other issuances	2,170,164	217	41,771	\$ -	-	-	2,704	43	42,031
Tax benefit of stock options and warrants exercised	-	-	5,968	-	-	-	-	-	5,968
Non-cash share-based compensation	-	-	3,030	-	-	-	-	-	3,030
Restricted stock units vested	94,114	9	(9)						-
Comprehensive income:									
Foreign currency translation	-	-	-	9,591		9,591	-	-	9,591
Unrealized loss on marketable securities, net of tax	-	-	-	(106)		(106)	-	-	(106)
Net loss	-	-	-	(979)	(979)	-	-	-	(979)
Total comprehensive income				\$ 8,506					
Balances at September 30, 2007	<u>113,710,047</u>	<u>\$ 11,371</u>	<u>\$ 769,096</u>		<u>\$ 461,865</u>	<u>\$ 27,011</u>	<u>(32,859,434)</u>	<u>\$ (688,497)</u>	<u>\$ 580,846</u>

See accompanying notes to condensed consolidated financial statements

ACXIOM CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(Dollars in thousands)

	For the Six Months ended September 30	
	2007	2006
Cash flows from operating activities:		
Net earnings (loss)	\$ (979)	\$ 39,524
Adjustments to reconcile net earnings (loss) to net cash provided by operating activities:		
Depreciation and amortization	119,921	115,983
Loss (gain) on disposal of assets, net	(74)	(1,670)
Deferred income taxes	(1,586)	(422)
Non-cash share-based compensation expense	3,030	1,144
Changes in operating assets and liabilities:		
Accounts receivable, net	(10,117)	(6,835)
Other assets	1,386	(1,390)
Accounts payable and other liabilities	(3,292)	(8,823)
Deferred revenue	(28,513)	(16,752)
Net cash provided by operating activities	<u>79,776</u>	<u>120,759</u>
Cash flows from investing activities:		
Payments received from investments	1,799	2,708
Capitalized software development costs	(18,267)	(12,645)
Capital expenditures	(8,158)	(3,477)
Cash collected from the sale and license of software	-	10,000
Deferral of costs and data acquisition costs	(25,759)	(33,446)
Net cash paid in acquisitions	(5,471)	-
Net cash used in investing activities	<u>(55,856)</u>	<u>(36,860)</u>
Cash flows from financing activities:		
Proceeds from debt	2,197	650,269
Payments of debt	(58,629)	(367,925)
Dividends paid	-	(8,808)
Sale of common stock under employee stock awards, benefit plans and other issuances	42,031	16,905
Acquisition of treasury stock	-	(293,300)
Tax benefit of stock options exercised	5,968	2,844
Net cash used in financing activities	<u>(8,433)</u>	<u>(15)</u>
Effect of exchange rate changes on cash	568	243
Net increase in cash and cash equivalents	<u>16,055</u>	<u>84,127</u>
Cash and cash equivalents at beginning of period	<u>37,776</u>	<u>7,705</u>
Cash and cash equivalents at end of period	<u>\$ 53,831</u>	<u>\$ 91,832</u>

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)
(Unaudited)
(Dollars in thousands)

	For the Six Months ended September 30	
	2007	2006
Supplemental cash flow information:		
Cash paid during the period for:		
Interest	\$ 27,738	\$ 16,562
Income taxes	211	22,831
Payments on capital leases and installment payment arrangements	36,788	40,856
Payments on software and data license liabilities	13,772	15,151
Other debt payments, excluding line of credit	5,942	3,515
Revolving credit payments	2,127	308,403
Noncash investing and financing activities:		
Enterprise software licenses acquired under software obligation	493	15,266
Acquisition of property and equipment under capital leases and installment payment arrangements	15,720	34,027
Construction and other financing	5,351	13,656
Note payable issued in acquisition	300	-

See accompanying notes to condensed consolidated financial statements.

1. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Basis of presentation

These condensed consolidated financial statements have been prepared by Acxiom Corporation (“Registrant”, “Acxiom” or “the Company”), without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC” or “the Commission”).

In the opinion of the Registrant’s management all adjustments necessary for a fair presentation of the results for the periods included have been made and the disclosures are adequate to make the information presented not misleading. All such adjustments are of a normal recurring nature except during the quarter ended September 30, 2007, the Company adjusted an accrual by recording \$1.5 million of additional expense. This accrual should have been recorded in prior periods. The Company believes, in accordance with Accounting Principles Board Opinion number 28, paragraph 29, that this adjustment will not be material to its full year results for fiscal 2008. In addition, management does not believe the adjustment is material to the amounts reported by the Company for any previous periods. This cumulative adjustment is included in selling, general and administrative expense for the three and six-month periods ended September 30, 2007.

Certain note information has been omitted because it has not changed significantly from that reflected in notes 1 through 22 of the Notes to Consolidated Financial Statements filed as part of Item 8 of the Registrant’s annual report on Form 10-K for the fiscal year ended March 31, 2007 (“2007 Annual Report”), as filed with the Commission on May 30, 2007. This report and the accompanying condensed consolidated financial statements should be read in connection with the 2007 Annual Report. The financial information contained in this report is not necessarily indicative of the results to be expected for any other period or for the full fiscal year ending March 31, 2008.

Management of the Company has made a number of estimates and assumptions relating to the reporting of assets and liabilities and the disclosure of contingent assets and liabilities to prepare these condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States. Actual results could differ from those estimates. Certain of the accounting policies used in the preparation of these condensed consolidated financial statements are complex and require management to make judgments and/or significant estimates regarding amounts reported or disclosed in these financial statements. Additionally, the application of certain of these accounting policies is governed by complex accounting principles and interpretations thereof. A discussion of the Company’s significant accounting principles and the application thereof is included in note 1 and in Item 7, Management’s Discussion and Analysis of Financial Condition and Results of Operations, to the Company’s 2007 Annual Report.

Certain prior year amounts have been reclassified to conform to the current year presentation. Such reclassifications had no effect on the prior year’s net earnings as previously reported.

2. EARNINGS (LOSS) PER SHARE AND STOCKHOLDERS' EQUITY:

Earnings (Loss) Per Share

A reconciliation of the numerator and denominator of basic and diluted earnings (loss) per share is shown below (in thousands, except per share amounts):

	For the quarter ended September 30		For the six months ended September 30	
	2007	2006	2007	2006
Basic earnings (loss) per share:				
Numerator – net earnings (loss)	\$ 10,542	\$ 21,716	\$ (979)	\$ 39,524
Denominator – weighted-average shares outstanding	80,646	86,000	79,993	87,078
Basic earnings (loss) per share	\$ 0.13	\$ 0.25	\$ (0.01)	\$ 0.45
Diluted earnings (loss) per share:				
Numerator – net earnings (loss)	\$ 10,542	\$ 21,716	\$ (979)	\$ 39,524
Denominator:				
Weighted-average shares outstanding	80,646	86,000	79,993	87,078
Dilutive effect of common stock options, warrants, and restricted stock as computed under the treasury stock method	1,839	2,203	-	2,235
	82,485	88,203	79,993	89,313
Diluted earnings (loss) per share	\$ 0.13	\$ 0.25	\$ (0.01)	\$ 0.44

At September 30, 2007, the Company had options and warrants outstanding providing for the purchase of approximately 11.4 million shares of common stock. Due to the net loss incurred by the Company, the effect of options, warrants and restricted stock of 1.9 million shares was excluded from the earnings per share calculation for the six months ended September 30, 2007 since the impact on the calculation was antidilutive. Options and warrants that were outstanding during the periods presented, but were not included in the computation of diluted earnings per share because the exercise price was greater than the average market price of the common shares are shown below (in thousands, except per share amounts):

	For the quarter ended September 30		For the six months ended September 30	
	2007	2006	2007	2006
Number of shares outstanding under options and warrants	3,408	3,368	3,001	3,381
Range of exercise prices	\$24.53-\$268.55	\$24.50-\$268.55	\$25.00-\$268.55	\$24.52-\$268.55

Stockholders' Equity

The Company did not declare dividends on its common stock in the six months ended September 30, 2007 and declared dividends of \$0.10 per share in the six months ended September 30, 2006.

During the six months ended September 30, 2006, 0.6 million shares were repurchased pursuant to the Company's common stock repurchase program for an aggregate purchase price of \$13.9 million. Cash paid for repurchases differs from the aggregate purchase price due to trades at the end of the quarter and prior quarter, which were settled shortly after the end of their respective purchase periods. Cash paid for repurchases in the six months ended September 30, 2006 was \$15.4 million. In addition, the Company repurchased 11.1 million shares for approximately \$278 million under its "Dutch Auction" self tender offer in September 2006 (see note 7). There were no shares repurchased under the Company's common stock repurchase program in the six months ended September 30, 2007. On October 26, 2007 the board of directors adopted a new common stock repurchase program, which ended the previous common stock repurchase program. Under the new common stock repurchase program, the Company may purchase up to \$75 million worth of its common stock over the next twelve months.

3. SHARE-BASED COMPENSATION:

Share-based Compensation Plans

Options and Equity Compensation

The Company has stock option plans and equity compensation plans (collectively referred to as the "share-based plans") administered by the compensation committee of the board of directors under which options and restricted stock were outstanding as of September 30, 2007.

The Company has reserved 30.1 million shares of the Company's common stock for awards pursuant to the Company's share-based plans of which approximately 0.8 million shares were available for grant at September 30, 2007.

The Company's 2005 Equity Compensation Plan provides that all associates (employees, officers, directors, affiliates, independent contractors or consultants) are eligible to receive awards (grant of any option, stock appreciation right, restricted stock award, restricted stock unit award, performance award, performance share, performance unit, qualified performance-based award, or other stock unit award) pursuant to the plan with the terms and conditions applicable to an award set forth in applicable grant documents.

Incentive stock option awards granted pursuant to the share-based plans cannot be granted with an exercise price less than 100% of the per-share market value of the Company's shares at the date of grant and have a maximum duration of ten years from the date of grant. Board policy has required that nonqualified options be priced at or above the fair market value of the common stock at the time of grant with a maximum duration of twelve years.

Restricted stock units may be issued pursuant to the 2005 Equity Compensation Plan and represent the right to receive shares in the future by way of an award agreement which includes vesting provisions. Award agreements can further provide for forfeitures triggered by certain prohibited activities, such as breach of confidentiality. All restricted stock units will be expensed over the vesting period as adjusted for estimated forfeitures.

Qualified Employee Stock Purchase Plan

In addition to the share-based plans, the Company maintains a qualified employee stock purchase plan ("ESPP") that permits substantially all employees to purchase shares of common stock at 85% of the market price. The number of shares available for issuance at September 30, 2007 was approximately 1.7 million. Approximately 0.1 million shares were purchased under the ESPP during the six months ended September 30, 2007. The total expense to the Company in the six months ended September 30, 2007 for the discount to the market price was approximately \$0.3 million.

Stock Option Activity

The Company granted 150,000 stock options in the six months ended September 30, 2007. The per-share weighted-average fair value of the stock options granted during the six months ended September 30, 2007 was \$7.21. This valuation was determined using a customized binomial lattice approach with the following weighted-average assumptions: dividend yield of 0.9%; risk-free interest rate of 4.9%; expected option life of 5.7 years and expected volatility of 20.4%. There were no stock options granted in the six months ended September 30, 2006.

Option activity for the six months ended September 30, 2007 was as follows:

	Number of shares subject to options	Weighted-average exercise price per share	Weighted-average remaining contractual term (in years)	Aggregate intrinsic value (in thousands)
Outstanding at March 31, 2007	11,784,406	\$ 21.52		
Granted	150,000	\$ 27.71		
Exercised	(1,904,342)	\$ 18.95		\$ 5,086
Forfeited or cancelled	(95,275)	\$ 26.86		
Outstanding at September 30, 2007	<u>9,934,789</u>	<u>\$ 22.06</u>	7.98	\$ 21,208
Exercisable at September 30, 2007	<u>9,545,139</u>	<u>\$ 21.99</u>	7.90	\$ 20,578

The aggregate intrinsic value in the table above represents the total pre-tax intrinsic value (the difference between Acxiom's closing stock price on the last trading day of its second quarter of fiscal 2008 and the exercise price, multiplied by the number of in-the-money options) that would have been received by the option holders had vested option holders exercised their options on September 30, 2007. This amount changes based upon changes in the fair market value of Acxiom's stock.

Following is a summary of stock options outstanding and exercisable as of September 30, 2007:

Range of exercise price per share	Options outstanding			Options exercisable	
	Options outstanding	Weighted-average remaining contractual life	Weighted-average exercise price per share	Options exercisable	Weighted-average exercise price per share
\$ 0.11 - \$ 9.62	186,405	6.20 years	\$ 6.16	139,542	\$ 5.83
\$ 10.17 - \$ 14.68	1,528,257	8.68 years	\$ 12.24	1,523,580	\$ 12.24
\$ 15.00 - \$ 19.82	2,261,390	7.91 years	\$ 16.64	2,258,280	\$ 16.64
\$ 20.12 - \$ 24.53	2,987,724	8.49 years	\$ 22.80	2,987,724	\$ 22.80
\$ 25.00 - \$ 27.10	1,763,752	7.74 years	\$ 26.57	1,428,752	\$ 26.66
\$ 27.11 - \$ 39.12	884,429	6.48 years	\$ 35.70	884,429	\$ 35.70
\$ 40.50 - \$ 75.55	318,520	6.81 years	\$ 44.64	318,520	\$ 44.64
\$168.61 - \$268.55	4,312	2.39 years	\$ 208.61	4,312	\$ 208.61
	<u>9,934,789</u>	<u>7.98 years</u>	<u>\$ 22.06</u>	<u>9,545,139</u>	<u>\$ 21.99</u>

Total expense related to stock options for the six months ended September 30, 2007 was approximately \$1.0 million. Future expense for these options is expected to be approximately \$3.3 million over the next six years.

Restricted Stock Unit Activity

Non-vested restricted stock units as of September 30, 2007 and changes during the six-month period ended September 30, 2007 were as follows:

	Number of shares	Weighted average fair value per share at grant date (in thousands)	Weighted-average remaining contractual term (in years)
Outstanding at March 31, 2007	451,750	\$ 23.79	3.35
Granted	79,000	25.21	3.60
Vested	(94,114)	24.43	
Forfeited or cancelled	(4,252)	20.87	
Outstanding at September 30, 2007	<u>432,384</u>	<u>\$ 23.92</u>	<u>2.98</u>

During the six months ended September 30, 2007, the Company granted restricted stock units covering 79,000 shares of common stock with a value at the date of grant of \$2.0 million. The value at the date of grant is determined by reference to quoted market prices for the shares, less an immaterial calculated discount to reflect the fact that the restricted shares do not pay dividends until they are vested. Restricted stock units vest in equal annual increments over four years. The expense related to restricted stock for the six months ended September 30, 2007 for all restricted stock units was \$1.7 million. Future expense for these restricted stock units is expected to be approximately \$10.3 million over the next four years.

4. ACQUISITIONS:

On August 28, 2007, the Company acquired EchoTarget, Inc., an on-line behavioral targeting and ad-serving company based in New York. The Company paid \$1.8 million net of cash acquired and executed a promissory note in the amount of \$0.3 million which is payable in two equal annual installments. The total purchase price of \$2.1 million does not include amounts, if any, payable under an earnout arrangement under which the Company may pay up to an additional \$2.1 million over a two-year period ending March 30, 2010. Payment, if any, under the earnout agreement will be treated as compensation expense when earned. The operations of EchoTarget are included in the consolidated results beginning September 1, 2007. The annual revenues of EchoTarget are less than \$0.5 million. Due to the immateriality to the consolidated results, no pro forma disclosures have been included.

On March 27, 2007, the Company acquired Kefta, Inc. ("Kefta"), a leader in real-time, dynamic personalization solutions for the Internet. The Company paid \$8.9 million, net of cash acquired, for Kefta not including amounts, if any, payable pursuant to the terms and conditions of two deferred payment agreements. The first deferred payment agreement is a deferred cash compensation agreement that requires the Company to pay up to \$1.5 million if three of Kefta's key employees are retained by the Company for eight consecutive quarters following the acquisition. The second deferred payment agreement is an earnout agreement that allows for payment of up to \$1.5 million if the acquired business achieves certain revenue goals. The Company has accrued \$0.4 million for the retention bonus and \$0.2 million had been paid as of September 30, 2007. No accrual was recorded for the earnout agreement.

On March 15, 2007, the Company purchased Harbinger Associates, LLC and its wholly owned subsidiary Harbinger Technologies, Inc. ("Harbinger") from ICx Technologies, Inc. Harbinger is an international consulting and technology firm that develops software tools and training programs for personnel involved in homeland defense, national security and the prevention of international terrorism. The Company paid \$9.5 million in cash, net of cash acquired, and executed a promissory note for another \$1.3 million to acquire Harbinger. The interest-free promissory note requires a \$1 million payment on March 15, 2008 and the remaining \$0.3 million payment on March 15, 2009.

On December 29, 2006, the Company completed the acquisition of certain assets of the Equitec division of Henry Group, Ltd. ("Equitec"), a consulting and analytics company headquartered in Cleveland, Ohio. The Company paid approximately \$14.7 million in cash for Equitec, and issued shares of the Company's common stock with an approximate value of \$3.6 million. The \$18.3 million purchase price paid for Equitec does not include amounts, if any, payable pursuant to the terms and conditions of an earnout agreement under which the Company may pay up to an additional \$12 million based on Equitec's achievement of certain operating targets over the period ending March 31, 2009. A portion of the earnout payments that are dependent on continued employment will be charged to compensation expense if the operating targets are met.

In August 2005, the Company completed the acquisition of InsightAmerica, Inc. ("IA"), a privately held company based in Broomfield, Colorado. IA specializes in fraud prevention and risk mitigation services. The Company paid approximately \$34.6 million in cash for IA, net of cash acquired, and not including amounts payable pursuant to the terms and conditions of an earnout agreement. The Company paid an additional \$2.4 million during the quarter ending December 31, 2005. The Company completed negotiations to settle the earnout and made a final payment of \$1.0 million in the second quarter of fiscal 2008.

The following table shows the allocation of EchoTarget, Kefta, Harbinger, Equitec and IA purchase prices to assets acquired and liabilities assumed (dollars in thousands):

	<u>EchoTarget</u>	<u>Kefta</u>	<u>Harbinger</u>	<u>Equitec</u>	<u>IA</u>
Assets acquired:					
Cash	\$ 13	\$ 75	\$ 74	\$ -	\$ 541
Goodwill	2,032	8,061	7,652	14,100	30,085
Other intangible assets	-	2,000	2,375	4,100	7,000
Other current and noncurrent assets	87	447	1,308	79	6,716
	<u>2,132</u>	<u>10,583</u>	<u>11,409</u>	<u>18,279</u>	<u>44,342</u>
Accounts payable, accrued expenses and capital leases assumed	32	1,323	559	-	5,850
Net assets acquired	<u>2,100</u>	<u>9,260</u>	<u>10,850</u>	<u>18,279</u>	<u>38,492</u>
Less:					
Cash acquired	13	75	74	-	541
Common stock issued	-	-	-	3,610	-
Promissory note	300	-	1,300	-	-
Accrued liabilities	-	331	-	-	-
Net cash paid	<u>\$ 1,787</u>	<u>\$ 8,854</u>	<u>\$ 9,476</u>	<u>\$ 14,669</u>	<u>\$ 37,951</u>

The allocations of purchase price for the EchoTarget, Kefta, Harbinger and Equitec acquisitions are preliminary and subject to revisions as more detailed analyses are completed and additional information about fair value of assets and liabilities becomes available. Any change in the estimated fair value of the net assets of the acquired companies will change the amount of purchase price allocable to goodwill.

As a result of the acquisition of Digital Impact in fiscal 2006 and the acquisition of Claritas Europe and Consodata in fiscal 2004 and 2005, management formulated plans to consolidate certain facilities, eliminate duplicative operations, and terminate or relocate certain associates. The Company recorded aggregate accruals in other accrued liabilities for the estimated costs of the integration process, including lease termination costs, costs of terminating or relocating associates, and for other contract termination costs. The table below shows adjustments and payments related to these accruals during the six months ended September 30, 2007.

(dollars in thousands)	<u>Associate-related reserves</u>	<u>Lease and related reserves</u>	<u>Other contract termination reserves</u>	<u>Total</u>
Balance at March 31, 2007	\$ 253	\$ 1,219	\$ 1,205	\$ 2,677
Adjustments	-	-	(705)	(705)
Payments	(5)	(391)	(159)	(555)
Change in foreign currency translation adjustment	16	68	66	150
Balance at September 30, 2007	<u>\$ 264</u>	<u>\$ 896</u>	<u>\$ 407</u>	<u>\$ 1,567</u>

The remaining items are expected to be paid through approximately April 2008.

5. OTHER CURRENT AND NONCURRENT ASSETS:

Unbilled and notes receivable are from the sales of software, data licenses, and equipment and from the sale of divested operations, net of the current portions of such receivables. Other current assets include the current portion of the unbilled and notes receivable of \$6.8 million and \$10.9 million at September 30, 2007 and March 31, 2007, respectively. There are no allowances recorded against any of the unbilled and notes receivable (dollars in thousands).

	September 30, 2007	March 31, 2007
Notes receivable from divestitures	\$ 2,823	\$ 4,932
Less current portion	2,294	3,940
Long-term portion	529	992
Unbilled and notes receivable arising from operations	17,265	22,714
Less current portion	4,509	6,964
Long-term portion	12,756	15,750
Unbilled and notes receivable, excluding current portions	<u>\$ 13,285</u>	<u>\$ 16,742</u>

Other current assets consist of the following (dollars in thousands):

	September 30, 2007	March 31, 2007
Current portion of unbilled and notes receivable	\$ 6,803	\$ 10,904
Prepaid expenses	21,246	23,736
Non-trade receivables	5,478	7,432
Other miscellaneous assets	18,894	17,180
Other current assets	<u>\$ 52,421</u>	<u>\$ 59,252</u>

Other noncurrent assets consist of the following (dollars in thousands):

	September 30, 2007	March 31, 2007
Investments in marketable and nonmarketable securities	\$ 4,052	\$ 4,299
Acquired intangible assets, net	15,057	15,747
Other miscellaneous noncurrent assets	3,626	3,205
Other assets	<u>\$ 22,735</u>	<u>\$ 23,251</u>

The acquired intangible assets noted above include customer relationship intangibles acquired through purchase acquisitions, net of accumulated amortization.

6. GOODWILL:

Goodwill represents the excess of acquisition costs over the fair values of net assets acquired in business combinations. Goodwill is reviewed at least annually for impairment under a two-part test. Impairment exists to the extent that the reporting unit's recorded goodwill exceeds the residual fair value assigned to such goodwill. Any impairment that results from the completion of the two-part test is recorded as a charge to operations during the period in which the impairment test is completed. Completion of the Company's most recent annual impairment test indicated that no potential impairment of its goodwill balances existed as of April 1, 2007.

The carrying amount of goodwill, by business segment, for the six months ended September 30, 2007 is presented in the following table.

(dollars in thousands)

	Information Services	Information Products	Infrastructure Management	Total
Balance at March 31, 2007	\$ 323,709	\$ 154,306	\$ 44,031	\$ 522,046
EchoTarget acquisition	2,032	-	-	2,032
Purchase adjustments	(620)	(1,990)	-	(2,610)
Change in foreign currency translation adjustment	2,272	5,299	-	7,571
Balance at September 30, 2007	<u>\$ 327,393</u>	<u>\$ 157,615</u>	<u>\$ 44,031</u>	<u>\$ 529,039</u>

The Company revised its segments, effective April 1, 2007 (see note 9). As a result of the revision to the segments, the balances recorded at March 31, 2007 have been reallocated to the new segments based on the relative fair value of the segments at March 31, 2007.

7. LONG-TERM OBLIGATIONS:

Long-term obligations consist of the following (dollars in thousands):

	September 30, 2007	March 31, 2007
Term loan credit agreement	\$ 544,000	\$ 547,000
Capital leases and installment payment obligations on land, buildings and equipment payable in monthly payments of principal plus interest at rates ranging from approximately 3% to 12%; remaining terms up to fifteen years	100,425	121,399
Warrants	1,577	1,651
Other debt and long-term liabilities	43,845	41,135
Total long-term debt and capital leases	<u>689,847</u>	<u>711,185</u>
Less current installments	70,866	80,001
Long-term debt, excluding current installments	<u>\$ 618,981</u>	<u>\$ 631,184</u>
Software license liabilities payable over terms up to seven years; effective interest rates ranging from approximately 5% to 7%	\$ 31,337	\$ 44,615
Less current installments	24,327	26,920
License liabilities, excluding current installments	<u>\$ 7,010</u>	<u>\$ 17,695</u>

Effective September 15, 2006, the Company entered into an amended and restated credit agreement allowing (1) term loans up to an aggregate principal amount of \$600 million and (2) revolving credit facility borrowings consisting of revolving loans, letter of credit participations and swing-line loans up to an aggregate amount of \$200 million. The term loan is payable in quarterly principal installments of \$1.5 million through September 2011, followed by quarterly principal installments of \$150 million through June 2012, followed by a final installment of \$70 million due September 15, 2012. The term loan also allows prepayments before maturity. Revolving loan commitments and all borrowings of revolving loans mature on September 15, 2011. The credit agreement is secured by the accounts receivable of Acxiom and its domestic subsidiaries, as well as by the outstanding stock of certain Acxiom subsidiaries.

On September 15, 2006, the Company borrowed the entire amount of the term loan. Term loan proceeds were used to purchase shares of the Company's common stock pursuant to the terms of its "Dutch auction" self-tender offer for approximately \$278 million, to pay certain fees of approximately \$6.4 million related to entering into the credit agreement and to pay off an existing revolving loan of approximately \$267 million. The remainder of the term loan proceeds was used to retire additional debt or for general corporate purposes.

Revolving credit facility borrowings under the new facility currently bear interest at LIBOR plus 1.5% or at an alternative base rate or at the Federal Funds rate plus 2.25%, depending on the type of borrowing. Term loan borrowings currently bear interest at LIBOR plus 1.75%. There were no revolving loan borrowings outstanding at September 30, 2007 or March 31, 2007. The Company had available borrowing capacity of approximately \$186.2 million under the revolving credit facility at September 30, 2007, representing the full amount of the facility less the outstanding letters of credit. The interest rate on term loan borrowings outstanding at September 30, 2007 was 7.5%. Outstanding letters of credit at September 30, 2007 were \$13.8 million.

Under the terms of certain of the above borrowings, the Company is required to maintain certain debt-to-cash flow and debt service coverage ratios, among other restrictions. At September 30, 2007, the Company was in compliance with these covenants and restrictions. In addition, if certain financial ratios and other conditions are not satisfied, the revolving credit facility limits the Company's ability to pay dividends in excess of \$30 million in any fiscal year (plus additional amounts in certain circumstances).

8. ALLOWANCE FOR DOUBTFUL ACCOUNTS:

Trade accounts receivable are presented net of allowances for doubtful accounts, returns and credits of \$9.3 million at September 30, 2007 and \$8.3 million at March 31, 2007.

9. SEGMENT INFORMATION:

The Company reports segment information consistent with the way management internally disaggregates its operations to assess performance and to allocate resources. In the six months ended September 30, 2007, the Company realigned its business segments to better reflect the way management assesses the business. The Company's new business segments consist of Information Services, Information Products and Infrastructure Management. Information Services develops, sells and delivers industry-tailored solutions globally through the integration of products, services and consulting. Information Products develops and sells all global data products as well as domestic fraud and risk mitigation products. Infrastructure Management develops and delivers information technology products and services such as IT outsourcing and transformational solutions. The Company evaluates performance of the segments based on segment operating income, which excludes certain gains, losses and other items.

Substantially all of the nonrecurring and impairment charges incurred by the Company have been recorded in Corporate and other, since the Company does not hold the individual segments responsible for these charges. The following tables present information by business segment (dollars in thousands):

	For the quarter ended		For the six months ended	
	September 30		September 30	
	2007	2006	2007	2006
Revenue:				
Information services	\$ 190,650	\$ 182,611	\$ 372,207	\$ 355,828
Information products	108,230	104,433	204,904	199,869
Infrastructure management	112,883	119,283	226,403	239,774
Eliminations	(60,737)	(58,008)	(114,320)	(110,447)
Total revenue	<u>\$ 351,026</u>	<u>\$ 348,319</u>	<u>\$ 689,194</u>	<u>\$ 685,024</u>
Income (loss) from operations:				
Information services	\$ 27,757	\$ 33,633	\$ 52,689	\$ 64,305
Information products	6,822	5,303	2,438	3,091
Infrastructure management	12,573	11,763	24,878	25,857
Corporate and other	(26,795)	(8,834)	(55,510)	(15,073)
Income from operations	<u>\$ 20,357</u>	<u>\$ 41,865</u>	<u>\$ 24,495</u>	<u>\$ 78,180</u>

The revenue attributed to the Infrastructure Management segment above includes revenue from internal customers of approximately \$31 million for quarterly periods reported and \$62 million for six-month periods reported. These intersegment revenues, as well as revenues from external customers which are counted as revenues by multiple segments, are shown as eliminations in the table above.

10. RESTRUCTURING, IMPAIRMENT AND OTHER CHARGES:

As discussed below, the following table shows the balances that were accrued for restructuring plans and the Spain closure as well as the changes in those balances during the six months ended September 30, 2007 (dollars in thousands):

	Associate-related reserves	Ongoing contract costs	Other accruals	Total
Restructuring plans:				
Balance at March 31, 2007	\$ 2,293	\$ 1,511	\$ 144	\$ 3,948
Payments	(4,264)	(145)	-	(4,409)
Restructuring accrual	5,034	-	-	5,034
Balance at September 30, 2007	<u>\$ 3,063</u>	<u>\$ 1,366</u>	<u>\$ 144</u>	<u>\$ 4,573</u>
Spain closure:				
Balance at March 31, 2007	\$ 278	\$ 93	\$ 4,589	\$ 4,960
Adjustments	-	-	60	60
Payments	(206)	(95)	(1,341)	(1,642)
Change in foreign currency translation adjustment	10	2	286	298
Balance at September 30, 2007	<u>\$ 82</u>	<u>\$ -</u>	<u>\$ 3,594</u>	<u>\$ 3,676</u>

Restructuring Plans

During the quarter ended September 30, 2007, the Company recorded a total of \$5.2 million in restructuring charges included in gains, losses and other items in the consolidated statement of operations. The expense includes severance and other associate-related payments to be made to approximately 278 associates who were notified during the quarter that they were to be involuntarily terminated. Of the \$5.2 million, \$2.4 million remained accrued as of September 30, 2007. These costs are expected to be paid out in the third quarter of fiscal 2008.

In March 2007, the Company recorded a total of \$2.5 million in restructuring charges included in gains, losses and other items in the consolidated statement of operations. The charges included \$1.5 million in severance and other associate-related reserves for payments to be made to approximately 105 associates who were notified in March that they were to be involuntarily terminated and \$0.3 million in fees paid to terminate contract workers. In the first quarter of fiscal 2008, the Company adjusted its original estimate with an additional severance accrual for \$0.2 million. All of the accrued costs were paid as of September 30, 2007.

During the quarter ended September 30, 2005, the Company recorded a total of \$13.0 million in restructuring and other impairment charges included in gains, losses and other items in the consolidated statement of operations. The charges included \$6.8 million in severance and other associate-related reserves for payments to be made to approximately 160 associates who were notified during the quarter that they were to be involuntarily terminated; \$3.7 million in lease termination costs or costs to be incurred after exiting certain leased facilities; and \$2.5 million in other costs including the write-off of certain non-productive assets and other contract termination costs. The table above shows the portion of the above charges which are yet to be paid as of September 30, 2007 (dollars in thousands). The remaining accrued costs of \$2.2 million are expected to be paid out over the terms of the related leases or contracts, of which the longest one runs through fiscal 2012.

Spain Closure

In the fourth quarter of fiscal 2007, the Company announced plans to shut down its operations in Spain. Upon the completion of this closure, the Company recorded \$6.6 million of exit costs including \$0.7 million severance costs, \$3.9 million in accruals for contingent liabilities related to governmental data protection claims pending in Spain, and \$2.0 million in asset write offs and other accruals. The Company recorded an additional \$0.3 million of expense during the six months ended September 30, 2007. Of this amount, \$3.7 million remained accrued as of September 30, 2007 and is expected to be paid out in the remainder of fiscal 2008.

Terminated Acquisition of the Company

On May 16, 2007, the Company announced it had entered into an agreement to be acquired by Silver Lake and ValueAct Capital, at a price of \$27.10 per share plus the assumption of outstanding debt. On October 1, 2007, the Company announced that this transaction had been terminated. As of September 30, 2007, the Company has incurred transaction related expenses of \$17.4 million which are included in gains, losses and other items. Of this amount, \$1.6 million was accrued but not paid as of September 30, 2007. Per the terms of the merger termination agreement, which was signed October 1, 2007, Silver Lake and ValueAct were required to pay the Company a settlement fee of \$65 million. This settlement fee was received on October 10, 2007 and recorded in gains, losses and other items during the third quarter of fiscal 2008.

Leased Asset Disposal

During the quarter ended September 30, 2007, the Company entered into an agreement to dispose of a leased asset. Under the terms of the lease, the Company is required to make a termination payment to the lessor and the lessor will sell the asset and pay the proceeds to the Company. The Company has accrued in gains, losses and other items, the estimated net payment to terminate the lease and dispose of the asset. The actual disposal will occur in the third quarter of fiscal 2008. The \$2.3 million accrual is included in other accrued liabilities on the condensed consolidated balance sheet.

Gains, Losses and Other Items

Gains, losses and other items for each of the quarters presented are as follows (dollars in thousands):

	<u>For the quarter ended</u> <u>September 30</u>		<u>For the six months ended</u> <u>September 30</u>	
	<u>2007</u>	<u>2006</u>	<u>2007</u>	<u>2006</u>
Terminated acquisition expenses	\$ 2,264	-	\$ 17,358	-
Fiscal 2008 restructuring plan	5,190	-	5,190	-
Fiscal 2007 restructuring plan adjustment	-	-	171	-
Loss on lease termination	2,310	-	2,310	-
Spain closure adjustment	168	-	293	-
	<u>\$ 9,932</u>	<u>-</u>	<u>\$ 25,322</u>	<u>-</u>

Impairment

The Company reviews the recoverability of its capitalized costs whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. The test of recoverability is performed by comparing the carrying value of the asset to its undiscounted expected future cash flows. If such review indicates that the carrying amount of an asset exceeds the sum of its expected future cash flows, the asset's carrying amount is written down to its estimated fair value. Fair value is determined by an internally developed discounted projected cash flow analysis of the asset. Due to a renegotiation of two contracts with two different outsourcing customers, the first of which occurred in the quarter ending June 30, 2007 and the second in the quarter ending September 30, 2007, the Company performed a test for potential impairment of the related capitalized costs at June 30, 2007 and September 30, 2007. The Company determined that the future cash flows relating to these renegotiated outsourcing contracts would not be sufficient to recover the costs that were capitalized. Based on these analyses, the Company recorded a write-down of \$5.2 million in the first quarter for one contract and another \$4.4 million in the second quarter for the second contract relating to the capitalized costs of these contracts. The combined \$9.6 million charge is recorded in cost of revenue in the accompanying condensed consolidated statement of operations and in the Corporate segment for segment disclosures. In addition as a result of the restructuring activities in the quarter ended September 30, 2007, the Company abandoned and wrote off \$0.4 million in capitalized software. This is included in cost of revenue in the accompanying condensed consolidated statement of operations and in the Corporate segment.

11. COMMITMENTS AND CONTINGENCIES:

Legal Matters

Linda Brooks and Richard Fresco v. Auto Data Direct, Inc., et al., (U.S. Dist. Court, S.D. Florida, 03-61063) is a putative class action lawsuit, removed to federal court in May 2003, filed against Acxiom and several other information providers. The plaintiffs allege that the defendants obtained and used drivers' license data in violation of the federal Drivers Privacy Protection Act. To date, a class has not been certified. Among other things, the plaintiffs seek injunctive relief, statutory damages, and attorneys' fees. While certain defendants have agreed to conditionally settle the case, Acxiom will continue to defend the case vigorously in that it believes it has acted in conformity with the applicable law. Two companion cases, Sharon Taylor, et al., v. Acxiom, et al., (U.S. District Court, E.D. Texas, 207CV001) and Sharon Taylor, et al. v. Biometric Access Company, et al., (U.S. District Court, E.D. Texas, 2:07-CV-00018), were filed in January 2007.

The Company is involved in a number of actions with the Data Protection Authority of Spain, involving alleged improper usage of individuals' data. The total claims sought by the Data Protection Authority may be as high as \$10.6 million. The Company is negotiating with the Data Protection Authority in an attempt to settle the claims, and the Company maintains that the Company's usage of data has been in compliance with the applicable law. However, upon advice of counsel and after review of the pending claims, the Company accrued \$3.9 million as part of the cost of closure of the Spain office (see note 10). The amount accrued represents legal fees incurred to date along with an estimate of the amount which will be required to ultimately settle the claims.

In the opinion of management, none of the above cases will have a material adverse effect on the Company's consolidated financial position, results of operations, or cash flows.

The Company is involved in various other claims and legal actions in the ordinary course of business. In the opinion of management, the ultimate disposition of all of these matters will not have a material adverse effect on the Company's consolidated financial position, results of operations or cash flows.

Commitments

The Company leases data processing equipment, software, office furniture and equipment, land and office space under noncancellable operating leases. Additionally, the Company has entered into synthetic operating leases for computer equipment, furniture and aircraft ("Leased Assets"). These synthetic operating lease facilities are accounted for as operating leases under generally accepted accounting principles and are treated as capital leases for income tax reporting purposes. Initial lease terms under the synthetic computer equipment and furniture facility range from two to six years, with the Company having the option at expiration of the initial lease to return the equipment, purchase the equipment at a fixed price, or extend the term of the lease.

The Company has a future commitment for synthetic lease payments of \$20.5 million over the next five years. In the event the Company elects to return the Leased Assets, the Company has guaranteed a portion of the residual value to the lessors. Assuming the Company elects to return the Leased Assets to the lessors at its earliest opportunity under the synthetic lease arrangements and assuming the Leased Assets have no significant residual value to the lessors, the maximum potential amount of future payments the Company could be required to make under these residual value guarantees was \$12.4 million at September 30, 2007.

The Company also has an aircraft leased from a business controlled by an officer and director of the Company. Should the Company elect early termination rights under the lease or not extend the lease beyond the initial term and the lessor sells the aircraft, the Company has guaranteed a residual value of 70% of the then outstanding indebtedness of the lessor, or \$2.4 million at September 30, 2007.

In connection with certain of the Company's facilities, the Company has entered into 50/50 joint ventures with local real estate developers. In each case, the Company is guaranteeing portions of the loans for the buildings. In addition, in connection with the disposal of certain assets, the Company has guaranteed loans for the buyers of the assets. These guarantees were made by the Company primarily to facilitate favorable financing terms for those third parties. Should the third parties default on this indebtedness, the Company would be required to perform under its guarantee. Substantially all of the third-party indebtedness is collateralized by various pieces of real property. At September 30, 2007 the Company's maximum potential future payments under all of these guarantees of third-party indebtedness were \$4.9 million.

12. UNCERTAIN TAX POSITIONS:

In June 2006, the Financial Accounting Standards Board (FASB) issued FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes – an interpretation of FASB Statement No. 109 (“FIN 48”) that clarifies the accounting and recognition for income tax positions taken or expected to be taken on tax returns. The Company adopted the provisions of FIN 48 as of the beginning of its 2008 fiscal year. As a result of its adoption of FIN 48, the Company made no adjustments to retained earnings. In addition, the Company anticipates no changes to the amount of unrecognized tax benefits in the next twelve months.

As of the beginning of its 2008 fiscal year, the total amount of reserves for income taxes is \$3.8 million. The entire amount of the \$3.8 million, if recognized, would affect the effective tax rate. Any prospective adjustments to the reserve for income taxes will be recorded as an increase or decrease to the provision for income taxes and would impact the effective tax rate.

The Company accrues penalties and interest related to reserves for income taxes in the provision for income taxes. The amount of penalties and interest accrued as of the beginning of the 2008 fiscal year is \$0.7 million.

The Company files a consolidated U.S. income tax return and tax returns in various state and local jurisdictions. The Company’s subsidiaries also file tax returns in various foreign jurisdictions. In addition to the U.S., the Company’s major taxing jurisdictions include the United Kingdom, France, Germany, and the Netherlands. The number of years with open tax examinations varies depending on the tax jurisdiction. In the U.S., the Internal Revenue Service (IRS) has completed its examination of the Company’s federal income tax returns for fiscal years through 2002 and has commenced an examination of the Company’s federal income tax returns for fiscal years 2003-2005, for which the Company anticipates no adverse adjustments. The status of foreign tax examinations varies by jurisdiction. The Company does not anticipate any material adjustments to its financial statements resulting from tax examinations currently in progress.

Introduction and Overview

Acxiom Corporation ("Acxiom" or "the Company") integrates data, services and technology to create and deliver customer and information management solutions for many of the largest and most respected companies in the world. The core components of Acxiom's innovative solutions are customer data integration ("CDI") technology and services, data, database services, information technology ("IT") outsourcing, consulting and analytics, and privacy leadership. Founded in 1969, Acxiom is headquartered in Little Rock, Arkansas, with locations throughout the United States ("US") and Europe, and in Canada, Australia and China.

Highlights of the quarter ended September 30, 2007 are identified below.

- Revenue of \$351.1 million, up 0.8 percent from \$348.3 million in the second fiscal quarter a year ago.
- Income from operations of \$20.4 million, a 51.3 percent decrease compared to \$41.9 million in the second fiscal quarter last year.
- Pre-tax income of \$7.8 million, compared to pre-tax earnings of \$35.6 million in the second quarter of fiscal 2007.
- Unusual items added \$14.8 million in expenses for the quarter, including costs related to the terminated transaction with Silver Lake and ValueAct Capital of \$2.3 million, \$4.9 million related to a write-off of certain long-term assets primarily related to an amended contract with an information technology outsourcing client, \$5.2 million in expenses related to a work force reduction restructuring plan executed in September, and \$2.3 million related to a lease termination payment.
- Diluted earnings per share of \$0.13, compared to diluted earnings per share of \$0.25 in the second fiscal quarter last year.
- Operating cash flow of \$40.6 million and free cash flow available to equity of a negative \$11.3 million. The free cash flow available to equity is a non-GAAP financial measure which is discussed in Capital Resources and Liquidity.
- Gross margin decreased to 24.3 percent from 27.5 percent in the same quarter last fiscal year.

The highlights above are intended to identify to the reader some of the more significant events and transactions of the Company during the quarter ended September 30, 2007. However, these highlights are not intended to be a full discussion of the Company's results for the quarter or for the six-month period ending September 30, 2007. These highlights should be read in conjunction with the following discussion of Results of Operations and Capital Resources and Liquidity and with the Company's condensed consolidated financial statements and footnotes accompanying this report.

Results of Operations

A summary of selected financial information for each of the periods reported is presented below (dollars in millions, except per share amounts):

	For the quarter ended September 30			For the six months ended September 30		
	2007	2006	% Change	2007	2006	% Change
Revenue						
Services	\$ 267.7	\$ 266.1	0.6 %	\$ 532.4	\$ 528.0	0.8 %
Data	83.4	82.2	1.5 %	156.8	157.0	(0.1)%
	<u>\$ 351.1</u>	<u>\$ 348.3</u>	<u>0.8 %</u>	<u>\$ 689.2</u>	<u>\$ 685.0</u>	<u>0.6 %</u>
Total operating costs and expenses	<u>330.7</u>	<u>306.4</u>	<u>7.9 %</u>	<u>664.7</u>	<u>606.8</u>	<u>9.5 %</u>
Income from operations	<u>\$ 20.4</u>	<u>\$ 41.9</u>	<u>(51.3)%</u>	<u>\$ 24.5</u>	<u>\$ 78.2</u>	<u>%</u>
Diluted earnings per share	<u>0.13</u>	<u>0.25</u>	<u>(48.0)%</u>	<u>\$ (0.01)</u>	<u>\$ 0.44</u>	<u>(102.3)%</u>

Revenues

Services revenue for the quarter ended September 30, 2007 was \$267.7 million. This represents a \$1.6 million increase or 0.6% when compared to the same period in the prior year. International services increased approximately \$3.9 million, \$1.5 million of which was attributed to favorable exchange rate variances. Excluding acquisitions of Echo Target, Kefta, Harbinger, and Equitec, US services revenue declined \$4.2 million or 1.5%. The primary reason for the decline was contract reductions of certain Infrastructure Management clients.

Services revenue for the six months ended September 30, 2007 was \$532.4. This represents a \$4.4 million increase or 0.8%. International services increased approximately \$5.3 million, of which \$3.0 million was due to favorable exchange rate variances, while US services declined \$0.9 million. Excluding acquisitions, US services revenue declined \$5.8 million or approximately 1.2%. The decline is primarily attributable to Infrastructure Management contract reductions of certain large clients.

Data revenue for the quarter ended September 30, 2007 was \$83.4 million. This represents a \$1.2 million increase or 1.4%. The increase is primarily attributable to US operations. Pass-through data revenue from the purchase of third-party data on behalf of a large client accounted for \$0.3 million of the increase. (Pass-through data revenue is offset in cost of data, discussed below.)

Data revenue for the six months ended September 30, 2007 was \$156.8 million. This represents a decrease of \$0.2 million or 0.1%. International data revenue was up slightly due to foreign currency rates, while US data revenue was flat.

The Company's business segments consist of Information Services, Information Products and Infrastructure Management.

The following table shows the Company's revenue by business segment for each of the periods reported (dollars in millions):

	For the quarter ended September 30			For the six months ended September 30		
	2007	2006	% Change	2007	2006	% Change
Information services	\$ 190.7	\$ 182.6	4.4%	372.2	355.8	4.6%
Information products	108.3	104.4	3.7%	204.9	199.9	2.5%
Infrastructure management	112.9	119.3	(5.4)%	226.4	239.8	(5.6)%
Eliminations	<u>(60.8)</u>	<u>(58.0)</u>	<u>4.7%</u>	<u>(114.3)</u>	<u>(110.5)</u>	<u>3.5%</u>
Total revenue	<u>\$ 351.1</u>	<u>\$ 348.3</u>	<u>0.8%</u>	<u>689.2</u>	<u>685.0</u>	<u>0.6%</u>

For the quarter ended September 30, 2007 Information Services revenue increased \$8.0 million, or 4.4%, to \$190.7 million compared to the same quarter a year ago. For the six months ended September 30, 2007 Information Services revenue increased \$16.4 million, or 4.6%, to \$372.2 million compared to the same period a year ago. The favorable results are due to strong revenue growth in the Multi-Industry Client Services and Digital units, offset by declines in the Financial Services unit. The segment also benefited from favorable foreign currency exchange rates.

Compared to the same quarter a year ago, Information Products revenue increased 3.7% to \$108.3 million. For the six months ended September 30, 2007 Information Products revenue increased \$5.0 million, or 2.5%, to \$204.9 million compared to the same period a year ago. Growth is primarily attributable to the Risk line of business.

Compared to the same quarter a year ago, Infrastructure Management decreased 5.4% to \$112.9 million. For the six months ended September 30, 2007 Infrastructure Management revenue decreased \$13.4 million, or 5.6%, to \$226.4 million compared to the same period a year ago. The decrease is due to contract reductions with certain large clients.

Operating Costs and Expenses

The following table presents the Company's operating costs and expenses for each of the periods presented (dollars in millions):

	For the quarter ended September 30			For the six months ended September 30		
	2007	2006	% Change	2007	2006	% Change
Cost of revenue						
Services	\$ 208.7	\$ 201.4	3.6%	\$ 420.8	\$ 397.5	5.9%
Data	57.0	51.0	11.8	110.9	100.6	10.2
Total cost of revenue	\$ 265.7	\$ 252.4	5.3%	\$ 531.7	\$ 498.1	6.7%
Selling, general and administrative	55.1	54.0	1.9	107.7	108.7	(1.0)
Gains, losses and other items, net	9.9	-	100.0	25.3	-	100.0
Total operating costs and expenses	<u>\$ 330.7</u>	<u>\$ 306.4</u>	<u>7.9%</u>	<u>\$ 664.7</u>	<u>\$ 606.8</u>	<u>9.5%</u>

	For the quarter ended September 30		For the six months ended September 30	
	2007	2006	2007	2006
Gross profit margin				
Services	22.0%	24.3%	21.0%	24.7%
Data	31.6	37.9	29.3	35.9
Total gross profit margin	<u>24.3%</u>	<u>27.5%</u>	<u>22.9%</u>	<u>27.3%</u>
Operating profit margin	<u>5.8%</u>	<u>12.0%</u>	<u>3.6%</u>	<u>11.4%</u>

Cost of services revenue of \$208.7 million represents an increase of \$7.3 million compared to the same quarter a year ago. Gross margin for services revenue decreased from 24.3% to 22.0%. The increase includes the unusual charges attributable to write-downs associated with a renegotiated contract with an Infrastructure Management client (see note 10 to the condensed consolidated financial statements). Increases in headcount and other costs of sales also resulted in higher costs.

Cost of services revenue for the six months ended September 30, 2007 of \$420.8 million represents an increase of \$23.3 million compared to the same period a year ago. Gross margin for services revenue decreased from 24.7% to 21.0%. The increase includes the unusual charges attributable to the write-down associated with two renegotiated contracts with Infrastructure Management clients (see note 10 to the condensed consolidated financial statements). Increases in headcount and other costs of sales also resulted in higher costs.

Cost of data revenue of \$57.0 million represents an increase of \$5.9 million compared to the same quarter a year ago. Data revenue gross margins decreased from 37.9% a year ago to 31.6% in this quarter. The increase in expense is attributable to additional headcount and increases in foreign exchange rates.

Cost of data revenue for the six months ended September 30, 2007 of \$110.9 million represents an increase of \$10.2 million compared to the same period a year ago. Data revenue gross margins decreased from 35.9% a year ago to 29.3% in this quarter. The increase in expense is due to additional headcount and increases in foreign exchange rates.

Selling, general, and administrative expenses were \$55.1 million for the quarter ended September 30, 2007. This represents a \$1.0 million increase over the prior year same quarter. The increase is due to headcount increases. Selling, general, and administrative expenses were \$107.7 million for the six months ended September 30, 2007. This represents a \$1.0 million decrease over the prior year same period.

Gains, losses and other items were \$9.9 million during the quarter ended September 30, 2007. Included were \$2.3 million in various professional fees related to the terminated acquisition by Silver Lake and ValueAct Capital, \$5.2 million for workforce reduction costs, and \$2.3 million related to the termination of a lease.

Gains, losses and other items were \$25.3 million during the six months ended September 30, 2007, which primarily consist of \$17.4 million in various professional fees related to the terminated acquisition by Silver Lake and ValueAct Capital. Other charges include \$5.4 million in severance costs for implementation of a restructuring plan and \$2.3 million related to the termination of a lease.

Other Income (Expense)

Interest expense for the quarter ended September 30, 2007 is \$13.8 million compared to \$9.0 million a year ago due primarily to the new term loan borrowing of \$600 million under the amended and restated credit agreement which closed September 15, 2006 (See note 7 to the condensed consolidated financial statements).

Interest expense for the six months ended September 30, 2007 is \$27.4 million compared to \$16.7 million a year ago due primarily to the new term loan borrowing of \$600 million under the amended and restated credit agreement which closed September 15, 2006 (See note 7 to the condensed consolidated financial statements).

Other income decreased \$1.4 million to \$1.3 million in the current quarter and decreased \$1.8 million in the six month period. Both in the current quarter and six month periods, other income is composed primarily of interest income on notes receivable and investment income. The prior-year periods also included a \$1.6 million gain on the sale of an investment.

Income taxes

The current year effective tax rate is 30.5% and the prior rate was 39%. The current year tax rate reflects non-deductible losses related to the closing of the Spain operation. Except for this item, the effective tax rate would have been 38.5%. The expected tax rate for the full year is approximately 38.5%.

Capital Resources and Liquidity

Working Capital and Cash Flow

Working capital at September 30, 2007 totaled \$86.9 million compared to \$25.1 million at March 31, 2007. Total current assets increased \$21.9 million due to increases in cash which was driven by current year exercises of stock options. Current liabilities decreased \$40.0 million due to decreases in deferred revenue of \$26.4 million and trade accounts payable of \$11.7 million.

Accounts receivable days sales outstanding (“DSO”) was 77 days at September 30, 2007 and was 72 days at March 31, 2007, and is calculated as follows (dollars in thousands):

	September 30, 2007	March 31, 2007
Numerator – trade accounts receivable, net	\$ 294,822	\$ 285,850
Denominator:		
Quarter revenue	351,026	357,271
Number of days in quarter	92	90
Average daily revenue	\$ 3,816	\$ 3,970
Days sales outstanding	<u>77</u>	<u>72</u>

Net cash provided by operating activities declined 33.9%, to \$79.8 million. The reduction in earnings accounts for most of the total decline in operating cash flow.

Investing activities used \$55.9 million in cash. This was primarily deferral of costs of \$25.8 million and capitalization of software of \$18.3 million. Capital expenditures were \$8.2 million for the six month period. However, as noted in the supplemental cash flow information, the Company acquired \$15.7 million of property under capital leases and incurred \$5.4 million in construction and other financing. Payments under these arrangements will be reflected in future cash flows as payments of debt.

Cash flows from financing activities include payments of debt of \$58.6 million including payments on revolving credit of \$2.1 million, capital lease payments of \$36.8 million, software license payments of \$13.8 million, and other debt payments of \$5.9 million. Financing activities also includes \$42.1 million in proceeds from stock options exercised and \$6.0 million of tax benefits related to the exercise of stock options.

During the six months ended September 30, 2006, 0.6 million shares were repurchased pursuant to the Company’s common stock repurchase program for an aggregate purchase price of \$13.9 million. Cash paid for repurchases differs from the aggregate purchase price due to trades at the end of the quarter and prior quarter, which were settled shortly after the end of their respective purchase periods. Cash paid for repurchases in the six months ended September 30, 2006 was \$15.4 million. In addition, the Company repurchased 11.1 million shares for approximately \$278 million under its “Dutch Auction” self tender offer in September 2006 (see note 7). There were no shares repurchased under the Company’s common stock repurchase program in the six months ended September 30, 2007. On October 26, 2007 the board of directors adopted a new common stock repurchase program. Under the new common stock repurchase program the Company may purchase up to \$75 million worth of its common stock over the next twelve months.

Free cash flow available to equity is not a generally accepted accounting principle (“GAAP”) financial measure. A “non-GAAP financial measure” is defined as a numerical measure of the Company’s financial performance, financial position or cash flow that excludes (or includes) amounts that are included in (or excluded from) the most directly comparable measure calculated and presented in accordance with GAAP in the Company’s consolidated financial statements. Free cash flow available to equity, as defined by the Company, may not be comparable to similarly titled measures reported by other companies. Management of the Company has included free cash flow available to equity in this filing because it represents the amount of money available for the Company’s discretionary spending, after funding all required payments including scheduled debt payments, and it therefore provides investors with a useful alternative measure of liquidity by allowing an assessment of the amount of cash available for general corporate and strategic purposes. The table below reconciles free cash flow available to equity to net cash provided by operating activities, the nearest comparable GAAP measure.

The Company generated free cash flow available to equity of negative \$11.3 million in the current quarter and negative \$21.1 million in the six months ended September 30, 2007, compared to \$15.3 million in the prior quarter and \$27.2 million in the six months ended September 30, 2006, as shown in the table below:

(dollars in thousands)	For the quarter ended		For the six months ended	
	September 30		September 30	
	2007	2006	2007	2006
Net cash provided by operating activities	\$ 40,644	\$ 64,409	\$ 79,776	\$ 120,759
Plus:				
Payments received from investments	1,799	1,925	1,799	2,708
Less:				
Capitalized software development costs	(9,820)	(6,926)	(18,267)	(12,645)
Capital expenditures	(5,291)	(3,260)	(8,158)	(3,477)
Deferral of costs and data acquisition costs	(11,630)	(16,559)	(25,759)	(33,446)
Payments on capital leases and installment payment arrangements	(17,651)	(21,951)	(36,788)	(40,856)
Payments on software and data license liabilities	(7,279)	(7,304)	(13,772)	(15,151)
Other required debt payments	(2,416)	(1,804)	(5,942)	(3,515)
Sub-total	(11,644)	8,530	(27,111)	14,377
Plus:				
Tax benefit of stock options and warrants	344	1,765	5,968	2,844
Sub-total	(11,300)	10,295	(21,143)	17,221
Plus:				
Cash collected from sale of software	-	5,000	-	10,000
Free cash flow available to equity	\$ (11,300)	\$ 15,295	\$ (21,143)	\$ 27,221

Credit and Debt Facilities

Effective September 15, 2006, the Company entered into an amended and restated credit agreement allowing (1) term loans up to an aggregate principal amount of \$600 million and (2) revolving credit facility borrowings consisting of revolving loans, letter of credit participations and swing-line loans to an aggregate amount of \$200 million. On September 15, 2006, the Company borrowed the entire amount of the term loan. The term loan is payable in quarterly principal installments of \$1.5 million through September 2011, followed by quarterly principal installments of \$150.0 million through June 2012, followed by a final installment of \$70 million due September 15, 2012 (see note 7 to the condensed consolidated financial statements). The term loan also allows prepayments before maturity. Revolving loan commitments and all borrowings of revolving loans mature on September 15, 2011. The credit agreement is secured by the accounts receivable of Acxiom and its domestic subsidiaries, as well as by the outstanding stock of certain Acxiom subsidiaries. At September 30, 2007 there were no revolving credit borrowings outstanding. The Company had available borrowing capacity of approximately \$186.2 million under the revolving credit facility at September 30, 2007, representing the full amount of the facility less outstanding letters of credit. Borrowings under the revolving credit agreement bear interest at LIBOR plus 1.5%, an alternative base rate, or at the federal funds rate plus 2.25%.

The Company's debt-to-capital ratio, as calculated below, was 52% at September 30, 2007 compared to 55% at March 31, 2007 (dollars in thousands).

	September 30, 2007	March 31, 2007
Numerator - long-term obligations, net of current installments	\$ 625,991	\$ 648,879
Denominator:		
Long-term obligations, net of current installments	625,991	648,879
Stockholders' equity	580,846	521,311
	\$ 1,206,837	\$ 1,170,190
Debt-to-capital ratio	52%	55%

The foregoing calculation of the debt-to-capital ratio excludes current maturities of long-term obligations in the amounts of \$95.2 million and \$106.9 million at September 30, 2007 and March 31, 2007, respectively.

Funded Software Arrangement

On December 29, 2005, the Company entered into a definitive Asset Purchase and License Agreement (the "Agreement") with EMC Corporation ("EMC"). The Agreement provides, among other things, for the purchase by EMC of the Company's information grid operating system software (the "Base Technology") and for the grant of a perpetual license from EMC to the Company of the Base Technology and further developments for the Company's continued use in connection with its business. The Company also licensed other ancillary related technology to EMC.

Under the terms of the Agreement, the parties will work together to further develop the Base Technology. EMC paid the Company \$20 million in fiscal year 2006 and \$10 million in fiscal 2007. The Agreement also gives EMC the option during a two-year option period to acquire the Acxiom division responsible for the further development of the technology, upon payment of an option price specified in the Agreement. The option price was \$5 million at inception, and has increased to \$20 million for the remainder of the option period. If EMC exercises that option, Acxiom will retain its perpetual license to the Base Technology and further developments of the Base Technology.

Payments received by Acxiom from EMC under the Agreement will offset previously capitalized software balances associated with development of the sold and licensed technology and amounts capitalized in the future to further develop the technology. These payments have no effect on revenue, earnings, or operating cash flow, but do contribute to free cash flow available to equity. The reduction in the capitalized balance will reduce future amortization expense.

Off-Balance Sheet Items and Commitments

The Company has entered into synthetic operating lease facilities for computer equipment, furniture and aircraft ("Leased Assets"). These synthetic operating lease facilities are accounted for as operating leases under GAAP and are treated as capital leases for income tax reporting purposes. Lease terms under the computer equipment and furniture facility range from two to six years, with the Company having the option at expiration of the initial term to return, or purchase at a fixed price, or extend or renew the term of the leased equipment. The synthetic lease term for one aircraft expires in January 2011, with the Company having the option at the expiration to either purchase the aircraft at a fixed price, enter into a lease for an additional twelve-month period (with a nominal purchase price paid at the expiration of the renewal period), or return the aircraft in the condition and manner required by the lease. In the event the Company elects to return the Leased Assets, the Company has guaranteed a portion of the residual value to the lessors. Assuming the Company elects to return the Leased Assets to the lessors at its earliest opportunity under the synthetic lease arrangements and assuming the Leased Assets have no significant residual value to the lessors, the maximum potential amount of future payments the Company could be required to make under these residual value guarantees was \$12.4 million at September 30, 2007. As of September 30, 2007 the Company has a future commitment for synthetic lease payments of \$20.5 million over the next five years.

In connection with certain of the Company's buildings and facilities, the Company has entered into 50/50 joint ventures with local real estate developers. In each case, the Company is guaranteeing portions of the loans for the buildings. In addition, in connection with the disposal of certain assets, the Company has guaranteed loans for the buyers of the assets. Substantially all of the third party indebtedness for which the Company has provided guarantees is collateralized by various pieces of real property. The aggregate amount of the guarantees at September 30, 2007 was \$5.0 million.

Outstanding letters of credit which reduce the borrowing capacity under the Company's revolving credit facility at September 30, 2007 were \$13.8 million and \$10.2 million at March 31, 2007.

Contractual Commitments

The following table presents Acxiom's contractual cash obligations and purchase commitments at September 30, 2007 (dollars in thousands). The column for 2008 represents the six months ending March 31, 2008. All other columns represent fiscal years ending March 31.

	For the years ending March 31						
	2008	2009	2010	2011	2012	Thereafter	Total
Capital lease and installment payment obligations	\$ 36,281	\$ 33,777	\$ 15,572	\$ 3,090	\$ 635	\$ 11,070	\$ 100,425
Software and data license liabilities	13,430	15,011	2,806	90	-	-	31,337
Warrant liability	-	-	-	-	-	1,577	1,577
Other long-term debt	14,259	18,790	7,260	18,417	303,424	225,695	587,845
Total long-term obligations	63,970	67,578	25,638	21,597	304,059	238,342	721,184
Synthetic aircraft leases	465	931	931	699	-	-	3,026
Synthetic equipment and furniture leases	4,636	8,837	3,849	125	-	-	17,447
Total synthetic operating leases	5,101	9,768	4,780	824	-	-	20,473
Equipment operating leases	1,576	2,248	726	482	15	-	5,047
Building operating leases	10,282	18,008	14,786	11,344	9,784	49,337	113,541
Partnerships building leases	1,073	2,155	46	-	-	-	3,274
Related party aircraft lease	450	900	900	900	375	-	3,525
Total operating lease payments	18,482	33,079	21,238	13,550	10,174	49,337	145,860
Operating software license obligations	4,890	5,226	5,210	1,692	1,691	846	19,555
Total operating lease and software license obligations	23,372	38,305	26,448	15,242	11,865	50,183	165,415
Total contractual cash obligations	<u>\$ 87,342</u>	<u>\$ 105,883</u>	<u>\$ 52,086</u>	<u>\$ 36,839</u>	<u>\$ 315,924</u>	<u>\$ 288,525</u>	<u>\$ 886,599</u>

	For the years ending March 31						
	2008	2009	2010	2011	2012	Thereafter	Total
Purchase commitments on synthetic aircraft leases	\$ -	\$ -	\$ -	\$ 4,398	\$ -	\$ -	\$ 4,398
Purchase commitments on synthetic equipment and furniture leases	-	1,755	4,030	215	-	-	6,000
Other purchase commitments	53,177	24,954	14,950	7,505	2,473	4,377	107,436
Total purchase commitments	<u>\$ 53,177</u>	<u>\$ 26,709</u>	<u>\$ 18,980</u>	<u>\$ 12,118</u>	<u>\$ 2,473</u>	<u>\$ 4,377</u>	<u>\$ 117,834</u>

The related party aircraft lease relates to an aircraft leased from a business owned by an officer and director. The Company has agreed to pay the difference, if any, between the sales price of the aircraft and 70% of the related loan balance (approximately \$2.4 million at September 30, 2007) should the Company elect to exercise its early termination rights or not extend the lease beyond its initial term and the lessor sells the equipment as a result.

The purchase commitments on the synthetic equipment, furniture and aircraft leases assume the leases terminate and are not renewed, and the Company elects to purchase the assets. The other purchase commitments include contractual commitments for the purchase of data and open purchase orders for equipment, paper, office supplies, construction and other items. Other purchase commitments in some cases will be satisfied by entering into future operating leases, capital leases, or other financing arrangements, rather than payment of cash.

The following table shows contingencies or guarantees under which the Company could be required, in certain circumstances, to make cash payments as of September 30, 2007 (dollars in thousands):

Residual value guarantee on the synthetic computer equipment and furniture lease	\$	10,625
Residual value guarantee on synthetic aircraft lease		1,759
Residual value guarantee on related party aircraft lease		2,393
Guarantees on certain partnership and other loans		4,965
Outstanding letters of credit		13,839

The total of loans of which the Company guarantees the portion noted in the above table, is \$12.1 million as of September 30, 2007.

While the Company does not have any other material contractual commitments for capital expenditures, certain levels of investments in facilities and computer equipment continue to be necessary to support the growth of the business. It is the Company's general practice to lease any new required equipment to better match cash outflows with customer inflows. In some cases, the Company also sells software and hardware to clients. In addition, new outsourcing or facilities management contracts frequently require substantial up-front capital expenditures to acquire or replace existing assets. Management believes that the Company's existing available debt and cash flow from operations will be sufficient to meet the Company's working capital and capital expenditure requirements for the foreseeable future. The Company also evaluates acquisitions from time to time, which may require up-front payments of cash. Depending on the size of the acquisition it may be necessary to raise additional capital. If additional capital becomes necessary as a result of any material variance of operating results from projections or from potential future acquisitions, the Company would first use available borrowing capacity under its revolving credit agreement, followed by the issuance of debt or equity securities. However, no assurance can be given that the Company would be able to obtain funding through the issuance of debt or equity securities at terms favorable to the Company, or that such funding would be available.

For a description of certain risks that could have an impact on results of operations or financial condition, including liquidity and capital resources, see the "Risk Factors" contained in Part I, Item 1A, Risk Factors of the Company's 2007 Annual Report.

Related Parties

See note 15 to the consolidated financial statements contained in the Company's 2007 Annual Report for additional information on certain relationships and related transactions.

Non-U.S. Operations

The Company has a presence in the United Kingdom, France, the Netherlands, Germany, Portugal, Poland, Australia, Canada and China. Most of the Company's exposure to exchange rate fluctuation is due to translation gains and losses as there are no material transactions that cause exchange rate impact. In general, each of the foreign locations is expected to fund its own operations and cash flows, although funds may be loaned or invested from the U.S. to the foreign subsidiaries subject to limitations in the Company's revolving credit facility. These advances are considered to be long-term investments, and any gain or loss resulting from changes in exchange rates as well as gains or losses resulting from translating the foreign financial statements into U.S. dollars are included in accumulated other comprehensive income (loss). Exchange rate movements of foreign currencies may have an impact on the Company's future costs or on future cash flows from foreign investments. The Company has not entered into any foreign currency forward exchange contracts or other derivative instruments to hedge the effects of adverse fluctuations in foreign currency exchange rates.

Critical Accounting Policies

We prepare our consolidated financial statements in conformity with accounting principles generally accepted in the United States of America. These accounting principles require management to make certain judgments and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. The consolidated financial statements in the Company's 2007 Annual Report include a summary of significant accounting policies used in the preparation of Acxiom's consolidated financial statements. In addition, the Management's Discussion and Analysis filed as part of the 2007 Annual Report contains a discussion of the policies which management has identified as the most critical because they require management's use of complex and/or significant judgments. None of the Company's critical accounting policies have materially changed since the date of the last annual report.

New Accounting Pronouncements

In June 2006, the Financial Accounting Standards Board (FASB) issued FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes – an interpretation of FASB Statement No. 109 ("FIN 48") that clarifies the accounting and recognition for income tax positions taken or expected to be taken on tax returns. The Company adopted the provisions of FIN 48 as of the beginning of its 2008 fiscal year. As a result of its adoption of FIN 48, the Company made no adjustments to retained earnings. In addition, the Company anticipates no changes to the amount of unrecognized tax benefits in the next twelve months.

As of the beginning of its 2008 fiscal year, the total amount of reserves for income taxes is \$3.8 million. The entire amount of the \$3.8 million, if recognized, would affect the effective tax rate. Any prospective adjustments to the reserve for income taxes will be recorded as an increase or decrease to the provision for income taxes and would impact the effective tax rate.

The Company accrues penalties and interest related to reserves for income taxes in the provision for income taxes. The amount of penalties and interest accrued as of the beginning of the 2008 fiscal year is \$0.7 million.

The Company files a consolidated U.S. income tax return and tax returns in various state and local jurisdictions. The Company's subsidiaries also file tax returns in various foreign jurisdictions. In addition to the U.S., the Company's major taxing jurisdictions include the United Kingdom, France, Germany, and the Netherlands. The number of years with open tax examinations varies depending on the tax jurisdiction. In the U.S., the Internal Revenue Service (IRS) has completed its examination of the Company's federal income tax returns for fiscal years through 2002 and has commenced an examination of the Company's federal income tax returns for fiscal years 2003-2005, for which the Company anticipates no adverse adjustments. The status of foreign tax examinations varies by jurisdiction. The Company does not anticipate any material adjustments to its financial statements resulting from tax examinations currently in progress.

Forward-looking Statements

This document and other written reports and oral statements made from time to time by the Company and its representatives contain forward-looking statements. These statements, which are not statements of historical fact, may contain estimates, assumptions, projections and/or expectations regarding the Company's financial position, results of operations, market position, product development, growth opportunities, economic conditions, and other similar forecasts and statements of expectation. The Company generally indicates these statements by words or phrases such as "anticipate," "estimate," "plan," "expect," "believe," "intend," "foresee," and similar words or phrases. These forward-looking statements are not guarantees of future performance and are subject to a number of factors and uncertainties that could cause the Company's actual results and experiences to differ materially from the anticipated results and expectations expressed in such forward-looking statements.

The factors and uncertainties that could cause actual results to differ materially from those expressed in, or implied by, forward-looking statements include but are not limited to the following:

- certain contracts may not be closed, or may not be closed within the anticipated time frames;
- the possibility that clients may attempt to reduce the amount of business they do with the Company;
- the possibility that in the event that a change of control was sought that certain of the clients of the Company would invoke certain provisions in their contracts resulting in a decline in the revenue and profit of the Company;
- the possibility that certain contracts may not generate the anticipated revenue or profitability;
- the possibility that negative changes in economic or other conditions might lead to a reduction in demand for our products and services;
- the possibility of an economic slowdown or that economic conditions in general will not be as expected;
- the possibility that the historical seasonality of our business may change;
- the possibility that significant customers may experience extreme, severe economic difficulty;
- the possibility that the integration of acquired businesses may not be as successful as planned;
- the possibility that the fair value of certain of our assets may not be equal to the carrying value of those assets now or in future time periods;
- the possibility that sales cycles may lengthen;
- the possibility that we may not be able to attract and retain qualified technical and leadership associates, or that we may lose key associates to other organizations;
- the possibility that we won't be able to properly motivate our sales force or other associates;
- the possibility that we won't be able to achieve cost reductions and avoid unanticipated costs;
- the possibility that we won't be able to continue to receive credit upon satisfactory terms and conditions;
- the possibility that competent, competitive products, technologies or services will be introduced into the marketplace by other companies;
- the possibility that we may be subjected to pricing pressure due to market conditions and/or competitive products and services;
- the possibility that there will be changes in consumer or business information industries and markets that negatively impact the Company;
- the possibility that changes in accounting pronouncements may occur and may impact these projections;
- the possibility that we won't be able to protect proprietary information and technology or to obtain necessary licenses on commercially reasonable terms;
- the possibility that we may encounter difficulties when entering new markets or industries;
- the possibility that there will be changes in the legislative, accounting, regulatory and consumer environments affecting our business, including but not limited to litigation, legislation, regulations and customs relating to our ability to collect, manage, aggregate and use data;
- the possibility that data suppliers might withdraw data from us, leading to our inability to provide certain products and services;

- the possibility that we may enter into short-term contracts which would affect the predictability of our revenues;
- the possibility that the amount of ad hoc, volume-based and project work will not be as expected;
- the possibility that we may experience a loss of data center capacity or interruption of telecommunication links or power sources;
- the possibility that we may experience failures or breaches of our network and data security systems, leading to potential adverse publicity, negative customer reaction, or liability to third parties;
- the possibility that postal rates may increase, thereby leading to reduced volumes of business;
- the possibility that our clients may cancel or modify their agreements with us;
- the possibility that we will not successfully complete customer contract requirements on time or meet the service levels specified in the contracts, which may result in contract penalties or lost revenue;
- the possibility that we experience processing errors which result in credits to customers, re-performance of services or payment of damages to customers;
- the possibility that the services of the United States Postal Service, their global counterparts and other delivery systems may be disrupted; and
- the possibility that we may be affected by other competitive factors.

With respect to the provision of products or services outside our primary base of operations in the United States, all of the above factors apply, along with the difficulty of doing business in numerous sovereign jurisdictions due to differences in scale, competition, culture, laws and regulations.

Other factors are detailed from time to time in periodic reports and registration statements filed with the United States Securities and Exchange Commission. The Company believes that we have the product and technology offerings, facilities, associates and competitive and financial resources for continued business success, but future revenues, costs, margins and profits are all influenced by a number of factors, including those discussed above, all of which are inherently difficult to forecast.

The Company undertakes no obligation to publicly update or revise any forward-looking statements based on the occurrence of future events, the receipt of new information or otherwise.

Item 3. Quantitative and Qualitative Disclosure about Market Risk

Acxiom's earnings are affected by changes in short-term interest rates primarily as a result of its term loan and revolving credit agreement, which bears interest at a floating rate. Acxiom does not currently use derivative or other financial instruments to mitigate the interest rate risk. Risk can be estimated by measuring the impact of a near-term adverse movement of one percentage point in short-term market interest rates. If short-term market interest rates increase one percentage point during the next four quarters compared to the previous four quarters, there would be no material adverse impact on Acxiom's results of operations. Acxiom has no material future earnings or cash flow expenses from changes in interest rates related to its other long-term debt obligations as substantially all of Acxiom's remaining long-term debt instruments have fixed rates. At both September 30, 2007 and March 31, 2007, the fair value of Acxiom's fixed rate long-term obligations approximated carrying value.

The Company has a presence in the United Kingdom, France, The Netherlands, Germany, Portugal, Poland, Australia, China and Canada. In general, each of the foreign locations is expected to fund its own operations and cash flows, although funds may be loaned or invested from the U.S. to the foreign subsidiaries. Therefore, exchange rate movements of foreign currencies may have an impact on Acxiom's future costs or on future cash flows from foreign investments. Acxiom, at this time, has not entered into any foreign currency forward exchange contracts or other derivative instruments to hedge the effects of adverse fluctuations in foreign currency exchange rates.

Item 4. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures.

An evaluation as of the end of the period covered by this quarterly report was carried out under the supervision and with the participation of the Company's management, including the Company Leader (Chief Executive Officer) and Chief Financial Officer, of the effectiveness of the design and operation of the Company's "disclosure controls and procedures," which are defined under SEC rules as controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files under the Exchange Act is recorded, processed, summarized and reported within required time periods. Based upon that evaluation, the Company Leader and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective.

(b) Changes in Internal Control over Financial Reporting

The Company's management, including the Company Leader (Chief Executive Officer) and the Chief Financial Officer, has evaluated any changes in the Company's internal control over financial reporting that occurred during the quarterly period covered by this report, and has concluded that there was no change during the quarterly period covered by this report that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

Item 1. Legal Proceedings

The Company is involved in various claims and litigation matters that arise in the ordinary course of the business. None of these, however, are believed to be material in their nature or scope, except as follows:

Linda Brooks and Richard Fresco v. Auto Data Direct, Inc., et al., (U.S. Dist. Court, S.D. Florida, 03-61063)—This is a putative class action lawsuit, removed to federal court in May 2003, filed against Acxiom and several other information providers. The plaintiffs allege that the defendants obtained and used drivers' license data in violation of the federal Drivers Privacy Protection Act. To date, a class has not been certified. Among other things, the plaintiffs seek injunctive relief, statutory damages, and attorneys' fees. While certain defendants have agreed to conditionally settle the case, Acxiom will continue to defend the case vigorously in that it believes it has acted in conformity with the applicable law. Two companion cases, *Sharon Taylor, et al., v. Acxiom, et al.*, (U.S. District Court, E.D. Texas, 207CV001) and *Sharon Taylor, et al. v. Biometric Access Company, et al.*, (U.S. District Court, E.D. Texas, 2:07-CV-00018), were filed in January 2007.

Data Protection Authority of Spain--The Company is involved in a number of actions with the Data Protection Authority of Spain, involving alleged improper usage of individuals' data. The total claims sought by the Data Protection Authority may be as high as \$10.6 million. The Company is negotiating with the Data Protection Authority in an attempt to settle the claims, and the Company maintains that the Company's usage of data has been in compliance with the applicable law. However, upon advice of counsel and after review of the pending claims, the Company accrued \$3.9 million as part of the cost of closure of the Spain office (see note 10). The amount accrued represents legal fees incurred to date along with an estimate of the amount which will be required to ultimately settle the claims.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

(a) Not Applicable

(b) Not Applicable

(c) During the second quarter of fiscal 2008 there were no common stock repurchases made pursuant to the common stock repurchase program adopted by the Board of Directors on October 30, 2002.

Item 6. Exhibits

(a) The following exhibits are filed with this Report:

- 31(a) Certification of Company Leader (principal executive officer) pursuant to SEC Rule 13a-14(a)/15d-14(a), as adopted pursuant to Sections 302 and 404 of the Sarbanes-Oxley Act of 2002
- 31(b) Certification of Chief Financial Officer (principal financial and accounting officer) pursuant to SEC Rule 13a-14(a)/15d-14(a), as adopted pursuant to Sections 302 and 404 of the Sarbanes-Oxley Act of 2002
- 32(a) Certification of Company Leader (principal executive officer) pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 32(b) Certification of Chief Financial Officer (principal financial and accounting officer) pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

ACXIOM CORPORATION AND SUBSIDIARIES

SIGNATURE

Pursuant to the requirements of the Securities and Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Acxiom Corporation

Dated: November 8, 2007

By: /s/Christopher W. Wolf
(Signature)
Christopher W. Wolf
Chief Financial Officer
(principal financial and accounting officer)

ACXIOM CORPORATION AND SUBSIDIARIES

CERTIFICATION

I, Charles D. Morgan, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Acxiom Corporation;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 8, 2007

By: /s/ Charles D. Morgan
(Signature)
Charles D. Morgan
Company Leader
(principal executive officer)

ACXIOM CORPORATION AND SUBSIDIARIES

CERTIFICATION

I, Christopher W. Wolf, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Acxiom Corporation;
2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;
3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
 - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
 - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
 - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: November 8, 2007

By: /s/ Christopher W. Wolf
(Signature)
Christopher W. Wolf
Chief Financial Officer
(principal financial officer)

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the accompanying Quarterly Report of Acxiom Corporation (the Company) on Form 10-Q for the period ending June 30, 2007 as filed with the Securities and Exchange Commission on the date hereof (the Report), I, Charles D. Morgan, Company Leader (principal executive officer) of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, to my knowledge, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

/s/ Charles D. Morgan
Charles D. Morgan
Company Leader
(principal executive officer)
November 8, 2007

**CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the accompanying Quarterly Report of Acxiom Corporation (the Company) on Form 10-Q for the period ending June 30, 2007 as filed with the Securities and Exchange Commission on the date hereof (the Report), I, Rodger S. Kline, Chief Administrative Leader / CFO (principal financial officer) of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, to my knowledge, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

/s/ Christopher W. Wolf
Christopher W. Wolf
Chief Financial Officer
(principal financial officer)
November 8, 2007