FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	OVAL						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] <u>CHILDERS CINDY K</u>							2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
(Last) (First) (Middle) 1 INFORMATION WAY						3. Date of Earliest Transaction (Month/Day/Year) 12/08/2006									belov			(specify	
(Street) LITTLE ROCK AR 72202					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ridual or Joint/Group Filing (Check Applicabl Form filed by One Reporting Person Form filed by More than One Reporting			on	
(City)	(St	ate) (Zip)												Person				
		Tabl	le I - No	on-Deriv	ative	Se	curitie	es Aco	quirec	l, Di	sposed o	f, or E	Benefi	cially	Owne	ed			
					ction ay/Year	Execution Dat		Date,	3. Transaction Code (Instr. r) 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4			nd 5) Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) or (D)	Price	e	Repor Transa (Instr.	ted action(s) 3 and 4)		(Instr. 4)	
Common Stock, \$.10 Par Value				12/08/2006		5		S		8,901	D	\$	\$25.5		25.2065	D			
Common	12/08/2006				S		1,000	D	\$2	\$25.55		25.2065	D						
Common Stock, \$.10 Par Value 12/08/						.006			S		1,000	D	\$	25.6	1,5	25.2065	D		
Common Stock, \$.10 Par Value 12/08					2006	2006			S		1,000	D	\$25	25.6001		5.2065	D		
Common Stock, \$.10 Par Value															18	1.0406	I	by Managed Account 1	
Common Stock, \$.10 Par Value														1,316.7129		I	by Managed Account 2		
		Та	able II -					•			osed of, convertib			-	wned				
1. Title of Derivative Security (Instr. 3) 1. Title of Conversion or Exercise Price of Derivative Security Security Security Security 3. Transaction Date Executiv (Month/Day/Year) if any (Month/N							6. Date Exerc Expiration Da (Month/Day/Y		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Seci (Insi	rice of vative urity tr. 5)	derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amour or Number of Shares	r					

Explanation of Responses:

By: Catherine L. Hughes, Attorney-in-Fact For: Cindy K. 12/11/2006 Childers

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).