

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | |
|--|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Form 3 Holdings Reported.

Form 4 Transactions Reported.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | | |
|--|---------|----------|---|--|--|--|--|--|
| 1. Name and Address of Reporting Person* <u>WATTS TIMOTHY</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>ACXIOM CORP [ACXM]</u> | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Delivery Center Org Leader</u> | | |
| (Last) | (First) | (Middle) | 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) <u>03/31/2005</u> | | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| <u>ACXIOM CORPORATION</u> <u>1 INFORMATION WAY</u> | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | |
| (Street) <u>LITTLE ROCK AR 72202</u> | | | | | | | | |
| (City) (State) (Zip) | | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|-----------|--|--|---|
| | | | | Amount | (A) or (D) | Price | | | |
| Common Stock, \$.10 Par Value | 07/02/2004 | | J | 0.1238 ⁽¹⁾ | A | \$24.8 | 80.2379 | D | |
| Common Stock, \$.10 Par Value | 09/03/2004 | | J | 0.5236 ⁽¹⁾ | A | \$19.0995 | 81.7701 | D | |
| Common Stock, \$.10 Par Value | 09/03/2004 | | J | 0.1405 ⁽¹⁾ | A | \$22.212 | 81.9106 | D | |
| Common Stock, \$.10 Par Value | 10/08/2004 | | J | 0.4956 ⁽¹⁾ | A | \$20.179 | 82.4062 | D | |
| Common Stock, \$.10 Par Value | 11/04/2004 | | J | 0.4706 ⁽¹⁾ | A | \$21.25 | 82.8768 | D | |
| Common Stock, \$.10 Par Value | 12/03/2004 | | J | 0.4652 ⁽¹⁾ | A | \$21.4965 | 83.342 | D | |
| Common Stock, \$.10 Par Value | 12/03/2004 | | J | 0.1233 ⁽¹⁾ | A | \$25.8701 | 83.4653 | D | |
| Common Stock, \$.10 Par Value | 01/05/2005 | | J | 0.4473 ⁽¹⁾ | A | \$22.355 | 83.9126 | D | |
| Common Stock, \$.10 Par Value | 02/03/2005 | | J | 0.5097 ⁽¹⁾ | A | \$19.618 | 84.4223 | D | |
| Common Stock, \$.10 Par Value | 03/03/2005 | | J | 0.5229 ⁽¹⁾ | A | \$19.125 | 84.9452 | D | |
| Common Stock, \$.10 Par Value | 03/11/2005 | | J | 0.1817 ⁽¹⁾ | A | \$22.2934 | 85.1269 | D | |
| Common Stock, \$.10 Par Value | 03/31/2005 | | J | 0.9126 ⁽²⁾ | A | \$0 | 127.0968 | I | by Managed Account 1 |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|-----|--|-----------------|---|--|--|---|--|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | | | | | |

Explanation of Responses:

- These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- These shares were acquired during fiscal 2005 under the Company's 401(k) Retirement Savings Plan.

By: Catherine L. Hughes,
Attorney-in-Fact For: Timothy Watts 05/16/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

