



Release of Updated LiveRamp Data Collaboration Platform

October 3, 2024

RAMP Investors & Analysts

Today we announced the latest update to the LiveRamp Data Collaboration Platform that will accelerate our customers' time to value by making it easier and faster to deliver personalized and relevant marketing experiences to consumers.

The latest version of our platform enables first-party identity graphs with self-service capability, standardized queries to help customers drive immediate insights with clean room measurement, and faster activation and performance.

For additional information, please see our [press release](#), [blog post](#) and [online demos](#).

As always, we're available to answer any questions. Thank you.

Regards,

LiveRamp Investor Relations

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