

# /LiveRamp

## LiveRamp to Ring Opening Bell at the New York Stock Exchange on October 29

October 26, 2018

SAN FRANCISCO--([BUSINESS WIRE](#))--LiveRamp® (NYSE: RAMP), the identity platform powering exceptional experiences, today announced that Chief Executive Officer Scott Howe and members of its leadership team will ring the New York Stock Exchange (NYSE) Opening Bell® on Monday, October 29.

The ringing of the bell celebrates LiveRamp's emergence as a standalone company, relisting on the NYSE, which occurred on October 2 of this year, as well as the Company's first ever Analyst and Investor Day at the NYSE, which will take place the afternoon of October 29.

The Opening Bell will ring at 9:30 a.m. EST and can be viewed live on the NYSE's website at <https://www.nyse.com/bell>. Photos and video of the NYSE Bell Ringing Ceremony will be available, courtesy of the NYSE, on Facebook (<https://www.facebook.com/NYSE/>), Twitter (@NYSE) and on the NYSE YouTube Channel.

### About LiveRamp

LiveRamp provides the identity platform leveraged by brands and their partners to deliver innovative products and exceptional experiences. LiveRamp IdentityLink connects people, data, and devices across the digital and physical world, powering the people-based marketing revolution and allowing consumers to safely connect with the brands and products they love. For more information, visit [www.LiveRamp.com](http://www.LiveRamp.com).

### Contacts

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